Pasquale Napolitano is visual design, researcher,and multimedia artist. His PhD research at the University of Salerno, is focused on the possibilities of video as a form of spatial planning.

He's Professor at the Academy of Art in Naples and at the University of Molise. He's most recent research field it's focused on the knowledge economy, creative industries, and the informal development strategies.

As expert in multimedia design and visual communication, has participated in numerous exhibitions, festivals, residencies, and in some of the festivals of new media art in the most important Italian and European sphere.

He has been a visiting professor at some of the most significant European artistic research institutions.

Pasquale Napolitano

Address:

Contacts:

Education:
2006 – 01. 2010 Salerno University, Salerno
PhD in Communication Sciences, with a thesis in visual communication
entitled: Video-desig, designing space with video

1999 - 2004
University of Salerno: Five-year degree in Communication Science.
Vote: 110 and praise, with a thesis in mass media and multimedia design
entitled: "The Remix as a canon of cultural re-production"

Language skills:
2018
English certified level b2 - Giacoia language center, Naples

2005
ET Certification (Level B1) - University of Salerno - Department of Linguistic
Studies

2004:
Certification German language, elementary level (A1), Technische Universität
Zu Berlin

Research:
01.2011 – 08.2012
Research grant at the University of Salerno: "Financial policies,
industrial policies and employment policies for employment, with
particular emphasis on qualitative methodologies"

12.2014 - 02.2016.
Scholarship, IRISS/CNR, Naples

03.2016 - 05.2018
Research grant at the IRISS/CNR, Naples: "Critique Areas of regional development: history and perspectives in the current economic, institutional, social and cultural scenario "(POR Campania ESF 2007/2013 - POR Campania ESF 2014/2020, Axis IV: Human Capital, Axis V: Trans-nationality and Interregionality)

Teaching
03.2012 - 10.2016
University of Molise: Professor of "Theories and techniques of advertising communication", Bachelor's Degree in Communication Sciences.

2014 - 10.2016
University Suor Orsola Benincasa, Naples: Professor of Multimedia Workshop, Bachelor's Degree in Communication Sciences.

10.2010 - 10.2016
National Academy of Art, Naples: Professor of Digital Video, Bachelor's Degree in New Technologies of Art.

10.2017 - today
Nationa Academy of Art, Naples: Professor of Motion Graphic, Bachelor's Degree of Graphic and Multimedia Design.

02. 2011 - today
University of Molise, Campobasso: Professor of Laboratory of Advertising Message Construction; Bachelor's Degree in Communication Sciences.

a.a 2008/2009
University of Salerno: Lecturer in Visual Communication, Department of Communication Sciences

a.a.2008/2009
University "L'Orientale", Naples: Lecturer in "Analysis of Multimedia Works", Faculty of Foreign Languages and Literatures

a.a. 2014-2016
European Institute of Design (IED), Rome: Professor of Media Scouting,

Bachelor' Degree in Event Communication and Management

10.2007 - 03.2008
Conservatorio di Musica "G. Martucci" di Salerno: Professor of Audio-Visual Applications, experimental three-year degree of Music for digital applications.

10.2016 - today
University of Molise: Professor of Visual Communication, Bachelor's Degree in Communication Sciences

03.2015 - today
Conservatorio "G. Martucci"di Salerno: Professor of Techniques of TV Language, Specialization Degree in Management of Cultural and Performing Arts.

Academic Qualifications
2017
Conference Report: *Valorizzazione del saper fare come valore di comunità. Per un fab-lab diffuso*, XX Conferenza Nazionale SIU, Roma, Facoltà di Architettura Valle Giulia -

2017
Report at the International Conference: Vittoria M.P., Napolitano P., *The informal social networks toward the upcoming urban challenges. Discovering the hidden power of solidarity networks through an explorative node analysis.* Sixth International Workshop on Social Network Analysis ARS'17, YoungARS 2017, Naples. www.unisa.it/uploads/14359/abstracts_web.pdf

2017
Report at the International Conference: Napolitano P., Vitale P. Vella R. L., *Mapping the informal organizations through the activities of the activists, the case of self-organized spaces in the city of Naples. Sixth International Workshop on Social Network Analysis ARS'17, YoungARS 2017, Naples. www.unisa.it/uploads/14359/abstracts_web.pdf*

2017
Paper: Vittoria M.P. , Napolitano P., *Communities Informali e urban development. Alcune evidenze dal nuovo settore del 'make in Italy'*, L'Industria, Il Mulino ISSN: 0019-7416

2017

Paper: Vittoria M.P., Napolitano P., *Informal community as "creative places" and urban productivity drivers. The case of the Social Centers in Naples,* in: Rivista Economica del Mezzogiorno, Il Mulino ISSN1120-9534

2017

Journal Article: Napolitano P., 2017, *EMPTY SPACES FOR NEW HERETICAL ART VIEW,* in: Digicult, Milano, ISSN: 2037-2256 - https://digicult.it/news/spazi-vuoti-per-nuove-visioni-eretiche-dellarte-pasquale-napolitano-intervista-lanfranco-aceti/

2017

Journal article: Napolitano P., 2017, *THE ARTISTIC RESEARCH AS A COLLABORATIVE PRACTICE IN THE CONTEMPORARY CITY,* in: Digicult, Milano, ISSN: 2037-2256 - https://digicult.it/news/matchpoint-artistic-research-collaborative-practice-contemporary-city/

2017

Journal article: Napolitano P., *Montesanto foodwalk,* In: Roots-Routes, ISSN 2039-5426, ANNO VII, n.24, 2017

2017

Journal article: Napolitano P., *Saper fare come valore di comunità. Per un fablab diffuso, oltre la retorica del digitale.* Scienza & Filosofia, N. 4 2017 ISSN 2036-2927

2016

Paper: Napolitano P., *Density and material culture in the urban context of Mediterranean Europe, For a city as Diffused fab-lab,* in: Making Cities. Vision for an Urban Future, EUROCITIES 30th Anniversary publication, Eurocities, Bruxelles, 2016 - www.eurocities.eu/eurocities/30visionsforcities

2016

Paper: Vittoria M. P., Napolitano P., 2016, *Large cultural networks and smart specialization: What is new in regional policy diagnostic analytics?* in: Social Network Analysis and Mining, 6(1), 1-11, Springer ISSN: 1869-5450

2016

Paper: *Big Data & Entrepreneurship: Identifying localized entrepreneurial*

projects through semantic Social Network Analysis, in: DSSR - Epistemology, Methods, Technology and Applications, Sage

2008
Report at the International Conference: PERNA S., NAPOLITANO P., MARICONDA P. (2008). *Sound Barrier - About Andy Warhol Flycker Visualizzation.* In: Antonio Camurri, Stefania Serafin, and Gualtiero Volpe (Editors N.I.M.E. 2008. 8TH INTERNATIONAL CONFERENCE. Genova, 5 - 7 Giugno 2008, GENOVA: N.I.M.E., p. 250-255, ISBN/ISSN: 13-978--88-901344-6-3

2016
Report at the International Conference: Napolitano P., Persico P., *(re)programming archeology - The case of Laboratori della Città del Parco (Cilento, Italy),* (Re)thinking archaeological potential in preventive archaeology, Ljubljana, 28th-29th October 2016 -

2016
Conference Report: Napolitano P., Persico P., *Da area vasta a città-paesaggio: rigenerazione di urbanità e soggettività istituzionale nel processo di nuova identità dell'area vasta* - XIX Conferenza Nazionale SIU - Catania, 16-18 giugno 2016 -

2016
Paper: Napolitano P., Camorrino A., Vittoria M.P., 2016, *Pensiero Triangolare e Città,* in *Agribusiness Landscape & Environment Management,* Volume XIX, ISSN 1594-784X

2007
Book chapter: Napolitano P., *La scomparsa dell'autore nella musica elettronica,* in A. Elia e A. Landi (a cura di): *La Testualità, Testo, Materia e Forme,* Quaderni del Dipartimento di Scienze della Comunicazione dell'Università degli Studi di Salerno, Carocci, Roma ISBN:9788843016075

2016
Journal article: Napolitano P., *(Un Anno di silenzio). Il vuoto come laboratorio di nuova urbanità,* In: Roots-Routes, Periodico Quadrimestrale, ISSN 2039-5426, ANNO VI, n.21, febbraio-aprile 2016 -

2017

Paper: Napolitano P., Vitale P., Persico P., (2017) *Contributing to quality assessment of Cultural Heritage organization: the case of Pompeii. A methodological proposal through user generated content*. In: HYPERTROPHIC TOURISM - Atti del convegno, Herity, Roma - ISBN 978-88-903829-5-6

2016
Journal article: Napolitano P., 2016, *THE SOCIO-ECONOMIC IMPACT OF THE CULTURAL HERITAGE ON THE COMMUNITIES*, in: Digicult, Milano, ISSN: 2037-2256

2016
Journal article: Napolitano P., Vitale, P, *Gruppi e reti del nazionalismo (neo)fascista sul web.*, Roots-Routes, ISSN 2039-5426, VI, n.23,

2016
Book chapter: Napolitano P., Perna S., *Il video e il suono come ambiente sensibile della scena anti-gravitazionale*, in: D'Ambrosio M., *E-Learning, Electric Extended Enbodied*, ETAS, Pisa, ISBN: 978-884674555-2

2006
Lecture: *Mappe, diagrammi e cartografie come nuovi paradigmi visivi*, "Density + Infoviz" workshop, Politecnico di Milano, 15-05-2006, Milano

2015
Journal article: *New development pathways*, Roots-Routes. ISSN 2039-5426

2008
Proceedings of International Conference: PERNA S., MARRA M, NAPOLITANO P (2008). *Making visible social networks. Representation, space and diagrams in Social Network Analysis.* In: ANALOGOUS SPACES INTERDISCIPLINARY CONFERENCE GHENT UNIVERSITY. Ghent, 14-17 may 2008, GHENT: University of Ghent, p. 45-48

2008
Journal article: PERNA S., NAPOLITANO P. (2008). *Casus Belli.* TRIMBI. ARTI, ARTISTI, ARTIGLI, vol. 3; p. 3-6, ISSN: 1973-3097

2005
Book chapter: PERNA S., NAPOLITANO, P (2005). *Il bestiario della pop-*

culture. L'ESPRESSIONE, vol. 2-3; p. 189-197 Cronopio, ISBN:88-85414-87-7

2006
Book chapter: P. Napolitano (2006), *Design the Code,* In: TOZZI G.. *Oggetti e processi del design.* p. 63-96, SALERNO: PLECTICA, ISBN/ISSN: 88-88813-23-3

2006
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2006
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2008
Report at the International Conference: *Making visible social networks. Representation, space and diagrams in Social Network Analysis,* International Conference: "Analogous Space", University of Ghent, Belgium, 2008

2010
Journal article: P. Napolitano, *Estetica della Computazione: dalle Origini all'Arte Generativa,* Digicult 50, ISSN: 2037-2256 - url: http://www.digicult.it/digimag/article.asp?id=1666

2010
Journal article: P. Napolitano, *Sulla Scultura Sonora. Tra le Categorie di una Disciplina,* Digicult 54, ISSN: 2037-2256 - url: http://www.digicult.it/digimag/article.asp?id=1773

2013
Journal article: P. Napolitano, Occupy the screen. Old and New Worlds of Audiovisual Militancy. MCD special publication "The Open Future", ISSN

1638-3400

2009
Journal article: P. Napolitano, *Kinder Sorpresa: il doppio strato comunicante,* Brand Care Magazine n.2, Queimada Edizioni, Roma ISSN: 2036-621

2009
Journal article: P. Napolitano, *Form Follows Ethos,* Brand Care Magazine n.3, Queimada Edizioni, Roma ISSN: 2036-621

2010
Journal article: P. Napolitano, *Flop Tv e Shortcut: Delirio seriale in forma breve,* Brand Care Magazine n.4, Queimada Edizioni, Roma ISSN: 2036-621

2017
Report in international workshop: *Social Entrepreneuership, Social Led Initative* In: *HEInnovate, train the trainers* workshop, Bruxelles, European Commission - 8/9.12.2017

2010
Journal article: P. Napolitano, *Sound-design e Skizofonia: Perché il suono può essere progettato come un oggetto,* Brand Care Magazine n.5, Queimada Edizioni, Roma - ISSN: 2036-621

2013
Journal article: P. Napolitano, *"Forms". Something about Life,* at Ars Electronica Prix 2013, Digicult, url: www.digicult.it/news/quayola-and-memo-atken-forms-something-about—life-at—ars—electronica—prix—2013/

2011
Paper: P. Napolitano *Sex and the City: il fetish nella serie contemporanea. L'oggetto come realtà relazionale, sessualizzata e discorsiva. Ovvero, della cosificazione della natura umana,* Scienza & Filosofia, N. 5 2011 ISSN 2036-2927

2011
Book chapter: P. Napolitano, Mariconda P., *Porno-Teo-Kolossal: trapianto, consunzione e morte nella serie contemporanea,* in: Brancato S., Abbruzzese A. Post-Serialità, Liguori, ISBN 9788820753597

2013

P. Napolitano, *"The image always has the last word"*. *Cinema according to Peter Greenaway*, Digicult, ISSN: 2037-2256 url: www.digicult.it/news/the-image-always-has-the-last—word-cinema-according-to-peter-greenaway/

2012

Journal article: P. Napolitano, *Order Number Two. Majakovskij And The Culture Of Machine,* Digicult issue 60, ISSN: 2037-2256 url: www.digicult.it/digimag/issue-060/order-number-two-majakovskij-ani-the-culture-of—machine/

2012

Journal article: *MISCHER'TRAXLER. NATURALLY COMBINED DESIGN,* Digicult, issue 69, ISSN: 2037-2256: www.digicult.itlitldigimag/issu9-015leischertraxler-naturally-combined-design

2012

Journal article: Audiovisual Parameters. Paul Prudence's "natural" Structures, digicult, isuue 61, www.digicult.it/digimag/issue—061/audiovisual-parameters-paul-prudences/

Naples, 03/09/2019