

Pasquale Napolitano is visual designer, researcher, and filmmaker. His PhD research is focused on the possibilities of video as a form of spatial planning. He's Professor at the Academy of Art in Naples and at the University of Molise. As expert in multimedia design and visual communication, has participated in numerous exhibitions, festivals, residencies, and in some of the festivals of new media art in the most important Italian and European sphere. He has been a visiting professor at some of the most significant European artistic research institutions. From 2014 is the developer of audiovisual content and developer of multimedia documentation services for for some of the main Italian cultural institutions and for many corporations.

Pasquale Napolitano

Address:

Contacts:

Mobile:

[mail:](#)

web:

Education:

2006 – 01. 2010 Salerno University, Salerno

PhD in Communication Sciences, with a thesis in visual communication entitled: Video-design, designing space with video

1999 - 2004

University of Salerno: Five-year degree in Communication Science.

Vote: 110 and praise, with a thesis in mass media and multimedia design entitled: "The Remix as a canon of cultural re-production"

Language skills:

2018

English certified level b2 - Giacoia language center, Naples

12. 2005

13. ET Certification (Level B1) - University of Salerno - Department of Linguistic Studies

14.

15. 2004

16. Certification German language, elementary level (A1), Technische Universität Zu Berlin

17.

Research:

01.2011 – 08.2012

1. Research grant at the University of Salerno: "Financial policies,
2. industrial policies and employment policies for employment, with
3. particular emphasis on qualitative methodologies"

4.

5. 12.2014 - 02.2016.

6. Scholarship, IRISS/CNR, Naples

1. 03.2016 - 05.2019.

2. Research grant at the IRISS/CNR, Naples: "Critique Areas of regional development: history and perspectives in the current economic, institutional, social and cultural scenario "(POR Campania ESF 2007/2013 - POR Campania ESF 2014/2020, Axis IV: Human Capital, Axis V: Trans-nationality and Interregionality)

3.

4.

5. **Teaching**

12. 03.2012 - 10.2016

13. University of Molise: Professor of "Theories and techniques of advertising communication", Bachelor's Degree in Communication Sciences.

14.

15. 2014 - 10.2016

16. University Suor Orsola Benincasa, Naples: Professor of Multimedia Workshop, Bachelor's Degree in Communication Sciences.

17.

18. 10.2010 - 10.2016

19. National Academy of Art, Naples: Professor of Digital Video, Bachelor's Degree in New Technologies of Art.

20.

21. 10.2017 - 10.2019

22. National Academy of Art, Naples: Professor of Motion Graphic, Bachelor's Degree of Graphic and Multimedia Design.

23.

24. 02. 2011 - Present

25. University of Molise, Campobasso: Professor of Laboratory of Advertising Message Construction, Bachelor's Degree in Communication Sciences.

26.

27. a.a 2008/2009

28. University of Salerno: Lecturer in Visual Communication, Department of Communication Sciences

29.

30. a.a.2008/2009

31. University "L'Orientale", Naples: Lecturer in "Analysis of Multimedia

Works", Faculty of Foreign Languages and Literatures

32.

33. a.a. 2014-2016

34. European Institute of Design (IED), Rome: Professor of Media Scouting, Bachelor' Degree in Event Communication and Management

35.

36. 10.2007 - 03.2008

37. Conservatorio di Musica "G. Martucci" di Salerno: Professor of Audio-Visual Applications, experimental three-year degree of Music for digital applications.

38.

39. 10.2016 - present

40. University of Molise: Professor of Visual Communication, Bachelor's Degree in Communication Sciences

41.

42. 03.2015 - 10.2019

43. Conservatorio "G. Martucci" of Salerno: Professor of Techniques of TV Language, Specialization Degree in Management of Cultural and Performing Arts.

12. 10.2018 - 2021

13. National Academy of Art, Naples: Professor of Mass Communication, Bachelor's Degree in Fashion design and Bachelor's Degree in didactics of art.

02.2020 - 2021

University Federico II, Naples, Professor of New media, Bachelor's Degree in Media sociology

01.2022 - present

National Academy of Art, Naples: Full-time Professor of Documentary techniques (Abtec 43)

Academic Qualifications

2017

Conference Report: *Valorizzazione del saper fare come valore di comunità. Per un fab-lab diffuso*, XX Conferenza Nazionale SIU, Roma, Facoltà di Architettura Valle Giulia -

2017

Report at the International Conference: Vittoria M.P., Napolitano P., *The informal social networks toward the upcoming urban challenges. Discovering the hidden power of solidarity networks through an explorative node analysis*. Sixth International Workshop on Social Network Analysis ARS'17, YoungARS 2017, Naples. www.unisa.it/uploads/14359/abstracts_web.pdf

1.

2.2017

3.Report at the International Conference: Napolitano P., Vitale P. Vella R. L., *Mapping the informal organizations through the activities of the activists, the case of self-organized spaces in the city of Naples*. Sixth International Workshop on Social Network Analysis ARS'17, YoungARS 2017, Naples. www.unisa.it/uploads/14359/abstracts_web.pdf

4.

5.2017

6.Paper: Vittoria M.P. , Napolitano P., *Communities Informali e urban development. Alcune evidenze dal nuovo settore del 'make in Italy'*, L'Industria, Il Mulino ISSN: 0019-7416

7.

8.2017

9.Paper: Vittoria M.P., Napolitano P., *Informal community as "creative places" and urban productivity drivers. The case of the Social Centers in Naples*, in: Rivista Economica del Mezzogiorno, Il Mulino ISSN1120-9534

10.

11. 2017

12. Journal Article: Napolitano P., 2017, *EMPTY SPACES FOR NEW HERETICAL ART VIEW*, in: Digicult, Milano, ISSN: 2037-2256 - <https://digicult.it/news/spazi-vuoti-per-nuove-visioni-eretiche-dellarte-pasquale-napolitano-intervista-lanfranco-aceti/>

11.

12. 2017

13. Journal article: Napolitano P., 2017, *THE ARTISTIC RESEARCH AS A COLLABORATIVE PRACTICE IN THE CONTEMPORARY CITY*, in: Digicult, Milano, ISSN: 2037-2256 - <https://digicult.it/news/matchpoint-artistic-research-collaborative-practice-contemporary-city/>

2017

12. Journal article: Napolitano P., *Montesanto foodwalk*, In: Roots-Routes, ISSN 2039-5426, ANNO VII, n.24, 2017

13.

14. 2017

15. Journal article: Napolitano P., *Saper fare come valore di comunità. Per un fablab diffuso, oltre la retorica del digitale*. Scienza & Filosofia, N. 4 2017 ISSN 2036-2927

16.

17. 2016

18. Paper: Napolitano P., *Density and material culture in the urban context of*

Mediterranean Europe, For a city as Diffused fab-lab, in: Making Cities. Vision for an Urban Future, EUROCITIES 30th Anniversary publication, Eurocities, Bruxelles, 2016 - www.eurocities.eu/eurocities/30visionsforcities

19.

20. 2016

21. Paper: Vittoria M. P., Napolitano P., 2016, *Large cultural networks and smart specialization: What is new in regional policy diagnostic analytics?* in: Social Network Analysis and Mining, 6(1), 1-11, Springer ISSN: 1869-5450

22.

23. 2016

24. Paper: *Big Data & Entrepreneurship: Identifying localized entrepreneurial projects through semantic Social Network Analysis*, in: DSSR - Epistemology, Methods, Technology and Applications, Sage

25.

26. 2008

27. Report at the International Conference: PERNA S., NAPOLITANO P., MARICONDA P. (2008). *Sound Barrier - About Andy Warhol Flycker Visualizzazione*. In: Antonio Camurri, Stefania Serafin, and Gualtiero Volpe (Editors N.I.M.E. 2008. 8TH INTERNATIONAL CONFERENCE. Genova, 5 - 7 Giugno 2008, GENOVA: N.I.M.E., p. 250-255, ISBN/ISSN: 13-978--88-901344-6-3

28.

29. 2016

30. Report at the International Conference: Napolitano P., Persico P., *(re)programming archeology - The case of Laboratori della Città del Parco (Cilento, Italy)*, (Re)thinking archaeological potential in preventive archaeology, Ljubljana, 28th-29th October 2016 -

31.

32. 2016

33. Conference Report: Napolitano P., Persico P., *Da area vasta a città-paesaggio: rigenerazione di urbanità e soggettività istituzionale nel processo di nuova identità dell'area vasta - XIX Conferenza Nazionale SIU - Catania, 16-18 giugno 2016 -*

34.

35. 2016

36. Paper: Napolitano P., Camorrino A., Vittoria M.P., 2016, *Pensiero Triangolare e Città*, in *Agribusiness Landscape & Environment Management*, Volume XIX, ISSN 1594-784X

37.

38. 2007

39. Book chapter: Napolitano P., *La scomparsa dell'autore nella musica elettronica*, in A. Elia e A. Landi (a cura di): *La Testualità, Testo, Materia e Forme*, Quaderni del Dipartimento di Scienze della Comunicazione dell'Università degli Studi di Salerno, Carocci, Roma ISBN:9788843016075

40.

41. 2016

42. Journal article: Napolitano P., *(Un Anno di silenzio). Il vuoto come laboratorio di nuova urbanità*, In: Roots-Routes, Periodico Quadrimestrale, ISSN 2039-5426,

ANNO VI, n.21, febbraio-aprile 2016 -

43.

44. 2017

45. Paper: Napolitano P., Vitale P., Persico P., (2017) *Contributing to quality assessment of Cultural Heritage organization: the case of Pompeii. A methodological proposal through user generated content*. In: HYPERTROPHIC TOURISM - Atti del convegno, Herity, Roma - ISBN 978-88-903829-5-6

46.

47. 2016

48. Journal article: Napolitano P., 2016, *THE SOCIO-ECONOMIC IMPACT OF THE CULTURAL HERITAGE ON THE COMMUNITIES*, in: Digicult, Milano, ISSN: 2037-2256

49.

50. 2016

51. Journal article: Napolitano P., Vitale, P, *Gruppi e reti del nazionalismo (neo)fascista sul web.*, Roots-Routes, ISSN 2039-5426, VI, n.23,

52.

53. 2016

54. Book chapter: Napolitano P., Perna S., *Il video e il suono come ambiente sensibile della scena anti-gravitazionale*, in: D'Ambrosio M., *E-Learning, Electric Extended Embodied*, ETAS, Pisa, ISBN: 978-884674555-2

55.

56. 2006

57. Lecture: *Mappe, diagrammi e cartografie come nuovi paradigmi visivi*, "Density + Infoviz" workshop, Politecnico di Milano, 15-05-2006, Milano

58.

59. 2015

60. Journal article: *New development pathways*, Roots-Routes. ISSN 2039-5426

61.

62. 2008

63. Proceedings of International Conference: PERNA S., MARRA M, NAPOLITANO P (2008). *Making visible social networks. Representation, space and diagrams in Social Network Analysis*. In: ANALOGOUS SPACES INTERDISCIPLINARY CONFERENCE GHENT UNIVERSITY. Ghent, 14-17 may 2008, GHENT: University of Ghent, p. 45-48

64.

65. 2008

66. Journal article: PERNA S., NAPOLITANO P. (2008). *Casus Belli*. TRIMBI. ARTI, ARTISTI, ARTIGLI, vol. 3; p. 3-6, ISSN: 1973-3097

67.

68. 2005

69. Book chapter: PERNA S., NAPOLITANO, P (2005). *Il bestiario della pop-culture*. L'ESPRESSIONE, vol. 2-3; p. 189-197 Cronopio, ISBN:88-85414-87-7

70.

71. 2006

72. Book chapter: P. Napolitano (2006), *Design the Code*, In: TOZZI G.. *Oggetti e processi del design*. p. 63-96, SALERNO: PLECTICA, ISBN/ISSN: 88-88813-23-3

- 73.
74. 2006
75. Book chapter: P. Napolitano (2006), *Il web come ambiente di progettazione multimediale*, In: TOZZI G. *Oggetti e processi del design*. p. 63-96, SALERNO: PLECTICA, ISBN/ISSN: 88-88813-23-3 -
- 76.
77. 2006
78. Book chapter: P. Napolitano (2006), *Merci, Ipermerci, Media*, In: TOZZI G. *Oggetti e processi del design*. p. 63-96, SALERNO: PLECTICA, ISBN/ISSN: 88-88813-23-3
- 79.
80. 2006
81. Book chapter: P. Napolitano (2006), *Derive e Approdi del Design del video* In: TOZZI G. *Oggetti e processi del design*. p. 63-96, SALERNO: PLECTICA, ISBN/ISSN: 88-88813-23-3
- 82.
83. 2008
84. Report at the International Conference: *Making visible social networks. Representation, space and diagrams in Social Network Analysis*, International Conference: "Analogous Space", University of Ghent, Belgium, 2008
- 85.
86. 2010
87. Journal article: P. Napolitano, *Estetica della Computazione: dalle Origini all'Arte Generativa*, *Digicult* 50, ISSN: 2037-2256 - url: <http://www.digicult.it/digimag/article.asp?id=1666>
- 88.
89. 2010
90. Journal article: P. Napolitano, *Sulla Scultura Sonora. Tra le Categorie di una Disciplina*, *Digicult* 54, ISSN: 2037-2256 - url: <http://www.digicult.it/digimag/article.asp?id=1773>
- 91.
92. 2013
93. Journal article: P. Napolitano, *Occupy the screen. Old and New Worlds of Audiovisual Militancy*. MCD special publication "The Open Future", ISSN 1638-3400
- 94.
95. 2009
96. Journal article: P. Napolitano, *Kinder Sorpresa: il doppio strato comunicante*, *Brand Care Magazine* n.2, Queimada Edizioni, Roma ISSN: 2036-621
- 97.
98. 2009
99. Journal article: P. Napolitano, *Form Follows Ethos*, *Brand Care Magazine* n.3, Queimada Edizioni, Roma ISSN: 2036-621
- 100.
101. 2010
102. Journal article: P. Napolitano, *Flop Tv e Shortcut: Delirio seriale in forma breve*, *Brand Care Magazine* n.4, Queimada Edizioni, Roma ISSN: 2036-621
- 103.

104. 2017
105. Report in international workshop: *Social Entrepreneurship, Social Led Initiative* In: *HEInnovate, train the trainers* workshop, Bruxelles, European Commission - 8/9.12.2017
- 106.
107. 2010
108. Journal article: P. Napolitano, *Sound-design e Skizofonia: Perché il suono può essere progettato come un oggetto*, Brand Care Magazine n.5, Queimada Edizioni, Roma - ISSN: 2036-621
- 109.
110. 2013
111. Journal article: P. Napolitano, *"Forms". Something about Life*, at Ars Electronica Prix 2013, Digicult, url: www.digicult.it/news/quayola-and-memo-atken-forms-something-about-life-at-ars-electronica-prix-2013/
- 112.
113. 2011
114. Paper: P. Napolitano *Sex and the City: il fetish nella serie contemporanea. L'oggetto come realtà relazionale, sessualizzata e discorsiva. Ovvero, della cosificazione della natura umana*, Scienza & Filosofia, N. 5 2011 ISSN 2036-2927
- 115.
116. 2011
117. Book chapter: P. Napolitano, Mariconda P., *Porno-Teo-Kolossal: trapianto, consunzione e morte nella serie contemporanea*, in: Brancato S., Abbruzzese A. Post-Serialità, Liguori, ISBN 9788820753597
- 118.
119. 2013
120. P. Napolitano, *"The image always has the last word". Cinema according to Peter Greenaway*, Digicult, ISSN: 2037-2256 url: www.digicult.it/news/the-image-always-has-the-last-word-cinema-according-to-peter-greenaway/
- 121.
122. 2012
123. Journal article: P. Napolitano, *Order Number Two. Majakovskij And The Culture Of Machine*, Digicult issue 60, ISSN: 2037-2256 url: www.digicult.it/digimag/issue-060/order-number-two-majakovskij-and-the-culture-of-machine/
- 124.
125. 2012
126. Journal article: *MISCHER'TRAXLER. NATURALLY COMBINED DESIGN*, Digicult, issue 69, ISSN: 2037-2256: www.digicult.it/digimag/issue-069/mischer-traxler-naturally-combined-design
- 127.
128. 2012
129. Journal article: *Audiovisual Parameters. Paul Prudence's "natural" Structures*, digicult, issue 61, www.digicult.it/digimag/issue-061/audiovisual-parameters-paul-prudences/

130.

131.

132. Naples, 02/05/2022